

Arts Towada 10th Anniversary Project
New Artworks Added to Towada Art Center Permanent Collection

**The world's first permanent exhibition of large-scale installation Buildings series
to be added to the Towada Art Center's permanent collection**

Leandro ERLICH (To be released on December 1, 2021)

SHIOTA Chiharu / NAWA Kohei on Display Since April 2021



Edificio — Buenos Aires, Leandro Erlich
Photography: Oyamada Kuniya

To commemorate the tenth anniversary of the city-wide initiative Arts Towada, the Towada Art Center is updating its permanent collection, adding loaned works, and renovating its exhibition spaces for the first time since its opening in 2008.

In April 2021, the Towada Art Center added Shiota Chiharu's *Memory of Water* to its permanent collection and Nawa Kohei's *PixCell-Deer#52* to the exhibition space as a loaned work. From December 1, the center will add Leandro Erlich's *Edificio — Buenos Aires* to its permanent collection inside a newly built exhibition space.

Hailing from Argentina, Leandro Erlich is known for his experiential large-scale installation works, and this work from his Buildings series marks the first time his representative work has been added to a permanent collection.

Like much of the Towada Art Center's current collection, *Edificio — Buenos Aires* integrates closely with the architecture and is an immersive, experiential work that accentuates the unique characteristics of the art center.

At a time when the COVID-19 pandemic has questioned the role of the permanent collection, the Towada Art Center is committed to rethinking the significance of its collection, which we will continue to update going forward.

Contact Us

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Leandro ERLICH



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Born in Argentina in 1973, Leandro Erlich lives and works in Buenos Aires (Argentina) and Montevideo (Uruguay).

As a conceptual artist, his work explores the perceptual bases of reality and our capacity to interrogate these same foundations through a visual framework.

Everyday architecture is a recurring motif in Erlich's art, aimed at creating a dialogue between what we believe and what we see, just as he seeks to close the distance between the museum or gallery space and daily experience.

His major recent solo exhibitions include "Leandro Erlich: Seeing and Believing" (Mori Art Museum, Tokyo, 2017), "Liminal" (Latin American Art Museum of Buenos Aires, 2019), and "The Confines of the Great Void" (Central Academy of Fine Arts Museum, Beijing, China, 2019).

On Display Starting on December 1, 2021

Edificio — Buenos Aires, Leandro Erlich

Artist Leandro Erlich is known for his monumental and interactive installations, and in a world first, part of his acclaimed Buildings series will be added to the Towada Art Center's permanent collection. For this installation, Erlich has chosen to use the facade of traditional architecture from his native Buenos Aires, Argentina.

The piece allows visitors to view themselves in a gravity-defying illusion using a large mirror as they scale the face of the building. Though simple in concept, the effect of seeing yourself in such an impossible scene is sure to bewilder and delight those who see it for the first time. While the installation invites visitors to physically interact with the mirror, it also creates a unique experience for every individual from every angle, both for those who choose to pose as well as those who observe from the sidelines.



Edificio — Buenos Aires, Leandro Erlich
Photography: Oyamada Kuniya

Update & Expansion of Permanent Collection & Loaned Works

Permanent Collection

- ***Memory of Water, Shiota Chiharu***
On view from April 1, 2021
- ***Edificio — Buenos Aires, Leandro Erlich***
On view from December 1, 2021

Loaned Works

- ***PixCell-Deer#52, Nawa Kohei***
Scheduled for display from April 1, 2021, to September 2023

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What is Arts Towada?

Towada City has been promoting the Arts Towada initiative to beautify its main thoroughfare of Kanchogai Avenue as part of its urban planning for the future. This, in effect, transforms Kanchogai Avenue into an open-air museum with a variety of artworks adorning the entirety of the avenue. The boldness of such a project is rare even when considered on a global scale. Towada strives to be a city of the arts, one that inspires creativity in visitors and residents alike. The city's strong art scene, rich history, and natural beauty all work to intensify the local vitality of the area. At the heart of the Arts Towada initiative is the Towada Art Center, which opened its doors in 2008. The art center was followed by the Art Square, an outdoor space located across from the art center and filled with iconic outdoor artworks completed in the spring of 2010.

Towada Art Center

The Towada Art Center opened in 2008 as the first contemporary art museum in Japan's Tohoku region. The museum's permanent exhibition includes works by world-class artists, including KUSAMA Yayoi, NARA Yoshitomo, and Ron MUECK. The collection expands beyond the museum to the Art Square, a park-like area where children and adults alike can stroll, relax, and interact with the outdoor artwork.



Opening Hours

9:00–17:00

Closed

Mondays (Except for National Holidays, in which case the museum is open on the holiday and closed the following Tuesday)

Admission

Adults: ¥1,800 (¥1,200 in between exhibitions) as of December 1, 2021

Children (18 and Under): Free

Towada Art Center

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