

**Emerging Artist Oiwa Euske Reinterprets Installation Art**Exhibition at Towada Art Center Satellite Venue *space***Oiwa Euske: P in case**

July 1 – September 4, 2022



From July 2022 onward, the Towada Art Center will repurpose *space*—an empty building transformed into a white cube by the art collective 目 [mé]—to serve as a satellite venue for introducing the works of emerging artists. Installation artist Oiwa Euske kicks off the inaugural showing from July 1, to September 4, with a solo exhibition.

Oiwa wears many hats, working as a researcher, writer, curator, and artist who creates works on multi-layered spaces and language as it exists in story and script. While his main areas of interest are narrative theory, the philosophy of language, fiction research, and game studies, Oiwa's works are installations in the truest sense of the word, incorporating unique perspectives on the language of drama, storytelling, comic *manzai* dialogue, and horror into physical spaces and presenting them as spatial artworks that possess a distinctive sense of time.

To set the stage for his first exhibition at a museum, Oiwa carefully observes the nature of *space* as created by 目 [mé], as well as the surrounding space that is the city of Towada, and finds room to play with his prevailing interests in drama, audience behavior and movement, and the framework of the art exhibition. Like some kind of play on words, the exhibition will manipulate *space* and spill out into the city of Towada, stirring a sense of paranoiac imagination in its viewer.

**Exhibition Highlights**

1. Brand new museum exhibition by an emerging artist
2. One artist's response to space by 目 [mé]

**Contact**

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## Exhibition Highlights

### 1. Brand new museum exhibition by an emerging artist

Thus far, Oiwa has brought to life spaces that evoke emotion through humorous interpretations of minimalism and conceptualism, texts that reverse narrative theory, and staged productions of timely topics. His spaces have an unnervingly precise flow of movement and foreshadowing that sets them apart from other large-scale works and ostentatious installation art.

### 2. One artist's response to space by 目 [mé]

space by 目 [mé] is a white cube embedded inside a building in downtown Towada and designed to look like an exhibition space in the Towada Art Center. With 目 [mé]'s complete transformation of physical spaces and Oiwa's language-based reformation of spatial experience, the work of these two artists may seem similar at first, but further examination reveals essential differences in the nature of their work. The venue is sure to be a site worth seeing as Oiwa responds to and builds upon the foundation laid by 目 [mé].

## About the Artists

### OIWA Euske



Photo: Nakanishi Maho

Artist. Born in 1993 in Saitama Prefecture. Oiwa Euske reinterprets installation art by considering the various phases of space beyond its physical shape. He sees a space as an interweaving of multiple aspects—game-like possibilities, interpersonal intimacy, our collective movement through time, the relationship between engagements and desires, the efficacy of language and words, and the juxtaposition of history with fiction. Through his writings and creative practice, he explores the idea that we don't have to be 'contemporary' with other people and objects and that this may at times extend to the artist and the audience. He finds this motif reflected, for instance, in the way different spaces have transformed in recent years due to the pandemic.

Oiwa is currently enrolled in the doctoral program at the Graduate School of Film and New Media at the Tokyo University of the Arts. His recent installation works include a card game titled Executioners Accompanists (2022), margin reception (2021), which featured an orange-flavored drink whose juice content ratio was that of the artist-gallery profit margin, and Vacances (2020), where manzai stand-up comedians are tormented by noise. [euskeoiwa.com](http://euskeoiwa.com)

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## Public Program

### Artist's talk

Date: July 1, 2022 / Time: 13:00 – 14:00 / Location: Towada Art Center – Café

Admission: Free / Speaker: Oiwa Euske

\*Additional events will be held throughout the exhibition period. Details will be announced at a later date.

\*Schedule is subject to change. We update our website regularly, so please check there for the latest information.

## About the Exhibition

<b>Title</b>	Oiwa Euske: <i>P in case</i>
<b>Location</b>	space (18-20 Nishi-Sanbancho, Towada, Aomori 034-0083)
<b>Dates</b>	July 1 – September 4, 2022
<b>Hours</b>	10:00–17:00
<b>Closed</b>	Mondays* (Except for National Holidays, in which case the art center is open on the holiday and closed the following Tuesday) *Open on August 1, 8, 15 Please check our website for the latest information.
<b>Admission</b>	Free
<b>Organized by</b>	Towada Art Center
<b>Supported by</b>	Asahi Broadcasting Aomori Co., Ltd., Aomori Broadcasting Corporation, Aomori Television Broadcasting Co., Ltd., The Daily-Tohoku Shimbun Inc., The To-o Nippo Press, and Towada City Board of Education
<b>Curator</b>	Nakagawa Chieko

### space

The Towada Art Center operates *space* as a satellite gallery located in downtown Towada just a 7-minute walk from the art center. *space* is a bold renovation of an empty building into a gallery space by the Japanese art collective 目 [mé] as part of the *Arts Towada 10th Anniversary Exhibition: Inter+Play* exhibition, which concluded in May 2022. A work of art in and of itself, *space* will now serve as a special gallery to introduce the creativity of emerging artists and offer a place to discover fresh perspectives and new possibilities.

18-20 Nishi-Sanbancho, Towada, Aomori



### Towada Art Center

The Towada Art Center opened in 2008 as the first contemporary art center in Japan's Tohoku region. The art center's permanent exhibition is comprised of 38 works by world-class artists, including Yayoi Kusama, Yoshitomo Nara, Shiota Chiharu, and Ron Mueck. The collection expands beyond the art center to the Art Square, a park-like area where children and adults alike can stroll, relax, and interact with the outdoor artwork.

10-9 Nishi-Nibancho, Towada, Aomori 034-0082

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